

50CAN State Survey National Survey among Parents/Guardians of K-12 Students Field Dates: July 8th to August 22nd, 2024

SCREENER

1. [RESPONDENT ROUTED TO ENGLISH OR SPANISH VERSION OF SURVEY BASED ON PREFERENCE]

You can take this survey in English or Spanish. Which would you prefer? Ud. puede completar esta encuesta en Ingles o en Español, cual prefiere?

2. Do you describe yourself as a man, a woman, or in some other way?

Base: Total Respondents	20090
Man	34%
Woman	66%
Some other way	0.1%
Prefer not to answer	0.01%

3. In what state do you currently reside?

Base: Total Respondents	20090
Alabama	1%
Alaska	0.2%
Arizona	2%
Arkansas	1%
California	12%
Colorado	2%
Connecticut	1%
Delaware	0.3%
District of Columbia	0.1%
Florida	6%
Georgia	3%
Hawaii	0.4%
Idaho	1%
Illinois	4%
Indiana	2%
Iowa	1%
Kansas	1%
Kentucky	1%
Louisiana	1%
Maine	0.4%
Maryland	2%
Massachusetts	2%
Michigan	3%
Minnesota	2%
Mississippi	1%
Missouri	2%
Montana	0.3%

Nebraska	1%
Nevada	1%
New Hampshire	0.4%
New Jersey	3%
New Mexico	1%
New York	6%
North Carolina	3%
North Dakota	0.2%
Ohio	3%
Oklahoma	1%
Oregon	1%
Pennsylvania	4%
Puerto Rico	-
Rhode Island	0.3%
South Carolina	1%
South Dakota	0.3%
Tennessee	2%
Texas	10%
Utah	1%
Vermont	0.2%
Virginia	3%
Washington	2%
West Virginia	0.5%
Wisconsin	2%
Wyoming	0.2%

4. To ensure we have a representative sample, in which of these categories does your age fall?

Base: Total Respondents	20090
Under 18	-
18-24	1%
25-34	18%
35-44	46%
45-54	28%
55-64	6%
65 or older	1%
Prefer not to answer	0.01%

IF Q4=Prefer not to answer, ASK:

5. Can you confirm that you are 18 years of age or older?

Base: Prefer not to answer Q4	1
Yes	100%
No	-

6. Are you of Hispanic, Latino, or Spanish origin?

Base: Total Respondents	20090
Yes	22%
No	78%
Prefer not to answer	0.2%

7. Which of the following best describes your race? Select all that apply.

Base: Total Respondents	20090
American Indian or Alaska Native	3%
Asian	8%
Black/African American	15%
Middle Eastern or North African	0.3%
Native Hawaiian or Pacific Islander	1%
White	72%
Other	5%
Prefer not to answer	1%

8. Are you the parent or legal guardian of any children who are currently in kindergarten through 12th grade in school and live at home with you?

Base: Total Respondents	20090
Yes, parent or guardian of a K-12 student in	1000/
school	100%
No, not a parent or guardian of a K-12	
student in school	-
Prefer not to say	_

9. How many children do you have who are currently in kindergarten through 12th grade in school and live at home with you?

Base: Total Respondents	20090
One	49%
Two	36%
Three	11%
Four	3%
Five	1%
More than five	0.4%
None	-

10. In what grade(s) is/are your school aged child(ren)? Please select all that apply.

Base: Total Respondents	20090
Pre-k or less	4%
Kindergarten	12%
1st grade	11%
2nd grade	11%
3rd grade	13%
4th grade	12%
5th grade	13%
6th grade	14%
7th grade	13%
8th grade	13%
9th grade	13%
10th grade	13%
11th grade	11%
12th grade	13%

[IF RESPONDENT HAS A CHILD IN MORE THAN ONE GRADE IN Q10, SHOW ON SEPARATE PAGE BEFORE ASKING Q11]: For the rest of this survey, please focus on and answer questions thinking of your child in [POPULATE FROM Q10: ASSIGN GRADE LEVEL LEAST FULL IN QUOTAS]

Base: Total Respondents	20090
pre-kindergartener	-
kindergarten	7%
1st grade	8%
2nd grade	7%
3rd grade	7%
4th grade	8%
5th grade	8%
6th grade	8%
7th grade	8%
8th grade	8%
9th grade	8%
10th grade	8%
11th grade	7%
12th grade	8%

11. [SHOW ON SAME PAGE AS ABOVE] Is that child a boy or a girl?

Base: Total Respondents	20090
Boy	53%
Girl	47%
Describes in another way	0.2%

12. And how old is this child?

NUMERIC. MIN=4, MAX=20, ALL ELSE TERMINATE

Base: Total Respondents	20090
Median	11.0
Mean	11.2

13. Does your child receive any of the following special accommodations or services as part of their education? *Select all that apply.*

Base: Total Respondents	20090
An individualized education plan or IEP	27%
A 504 Plan	10%
None of the above	67%

MAIN SURVEY

Still thinking about the same child ...

14. What kind of school does that child attend? (If your child is switching schools, please think about the last school they attended for the 2023-2024 school year)

Base: Total Respondents	20090
Local or traditional public school	70%
Public magnet school	5%
Public charter school	8%
Private/independent school	8%
Parochial/religious school	3%
Virtual/online public school (a school	
education where instruction is fully online)	2%
Homeschool (parent takes primary	
responsibility of child's education, not	
affiliated with a public or private institution)	3%
Microschool (learning environments of 20	
students or less in the school)	0.5%
Other type of school (please specify)	1%

[SCHOOL QUALITY AND OPPORTUNITY]

15. How satisfied are you with the overall quality of education this child is receiving at that school?

Base: Total Respondents	20090
Net Satisfied	85%
Very satisfied	45%
Somewhat satisfied	40%
Neutral	8%
Somewhat dissatisfied	5%
Very dissatisfied	2%
Not sure	0.3%
Net Dissatisfied	7%

16. If it was your decision and you could send your child to any school, would you send your child to the school they go to today?

Base: Total Respondents	20090
Yes	64%
No	24%
Not sure	12%

17. Do you feel like you have a choice in what school this child attends?

Base: Total Respondents	20090
Yes	65%
No	30%
Not sure	5%

18. Does your public school district let you choose which school your child attends?

Base: Total Respondents	20090
Yes	46%
No	46%
Don't know	9%

19. **[IF Q18=1]** Did you send your child to the local school they were assigned, or did you choose to send them to another school?

Base: District lets parents choose school	9154
Child attends the local school they were	
assigned	61%
Child attends another school chosen for	
them	37%
Not sure	1%

20. How satisfied are you with the job your child's school is doing in supporting **their emotional and mental health needs**?

Base: Total Respondents	20090
Net Satisfied	74%
Very satisfied	37%
Somewhat satisfied	37%
Neutral	14%
Somewhat dissatisfied	7%
Very dissatisfied	4%
Not sure	1%

[OUT OF SCHOOL TIME ACTIVITIES]

21. Some children participate in programs/activities outside of school hours or the regular classroom schedule. In the last 12 months, has your child participated in any of the following programs/activities?

RANDOMIZE 1-12

Base: Total Respondents n=20090 (unless otherwise specified)	Yes	No	Not sure
Academic tutoring	30%	69%	1%
Afterschool program	41%	58%	1%
Art, dance, music, or other special lessons	51%	48%	1%
Organized sports	59%	40%	1%
Volunteer or community service program	30%	69%	2%
(Among HS Parents, n=6630) Internship or other work-based program	20%	79%	2%
Religious instruction, youth group, or faith- based program'	32%	66%	2%
A leadership/mentoring program (4-H; Big Brothers, Big Sisters; Junior Achievement, etc.)	17%	80%	2%
Scouting	14%	83%	2%
Visits to the library	69%	29%	2%
Visits to museums, zoos, or aquariums	67%	31%	1%
Summer program (e.g., camp, summer school, etc.)	49%	50%	1%

21a. [IF 21=other activity not mentioned] What other activity or program did your child participate in outside of school hours or the regular classroom schedule? [OPEN-END]

22. If you had the time and/or money for your child to participate in any of the following activities outside of school, which **ONE** do you feel would be most beneficial to your child? (Select one.) **RANDOMIZE 1-12**

Base: Total Respondents	20090
Academic tutoring	10%
Afterschool program	4%
Art, dance, music, or other special lessons	17%
Organized sports	19%
Volunteer or community service program	5%
Internship or other work-based program	6%
Religious instruction, youth group, or faith-based program	6%
A leadership/mentoring program (4-H; Big Brothers, Big Sisters; Junior Achievement,	
etc.)	7%
Scouting	2%
Visits to the library	3%
Visits to museums, zoos, or aquariums	7%
Summer program (e.g., camp, summer school, etc.)	9%
Other activity or program not mentioned (Please specify)	1%
None of the above	3%

[TUTORING]

23. Has your child received academic tutoring... (Select all that apply.)

Base: Total Respondents	20090
This past school year 2023-2024 AND 'Yes' to	
academic tutoring in Q21	19%
2022-2023 school year	17%
2021-2022 school year	9%
2020-2021 school year	5%
2019-2020 school year	3%
Prior to 2019	3%
My child has not received academic tutoring	59%

24. [CHILD RECEIVED TUTORING IN 2023-2024 SCHOOL YEAR/LAST 12 MONTHS] Who provided academic tutoring services to your child this past school year? Select all that apply. RANDOMIZE 1-5

Base: Child received tutoring	3884
School or school district	61%
Tutoring agency/company	23%
Nonprofit organization (e.g., local library,	
YMCA, Boys & Girls Club, etc.)	12%
Freelance tutor	22%
Another student	8%
Other (please specify)	2%

25. **[CHILD RECEIVED TUTORING IN 2023-2024 SCHOOL YEAR/LAST 12 MONTHS]** Which of the following best describes the type of tutoring services your child received?

Base: Child received tutoring	3884
In-person, one-on-one with a tutor	54%
In-person, with a group of other students	35%
Online, one-on-one with a tutor	9%
Online, with a group of students	1%
Other (please specify)	0.2%

26. **[CHILD RECEIVED TUTORING IN 2023-2024 SCHOOL YEAR/LAST 12 MONTHS]** And about how often does/did your child receive tutoring services?

Base: Child received tutoring	3884
Everyday	6%
5 times per week	11%
4 times per week	10%
3 times per week	26%
2 times per week	25%
Once a week	17%
2-3 times per month	3%
Once a month	1%
Less frequently	1%
Other (please specify)	0.2%

27. **[CHILD RECEIVED TUTORING IN 2023-2024 SCHOOL YEAR/LAST 12 MONTHS]** How satisfied are you with the overall quality of tutoring your child received?

Base: Child received tutoring	3884
Net Satisfied	91%
Very satisfied	54%
Somewhat satisfied	37%
Neutral	7%
Somewhat dissatisfied	2%
Very dissatisfied	0.3%
Not sure	0.3%

28. **[CHILD DID NOT RECEIVE TUTORING IN 2023-2024 SCHOOL YEAR/LAST 12 MONTHS]** You said your child has NOT been tutored over the last 12 or so months. How interested are you in academic tutoring for your child?

Base: NOT tutored this year	15051
Net Interested	46%
Very interested	17%
Somewhat interested	29%
Neutral	23%
Not too interested	14%
Not interested at all	15%
Not sure	3%

29. **[INTERESTED IN TUTORING]** Which of the following are reasons why your child has not received tutoring over the last 12 months? Select all that apply.

Base: Interested in tutoring	6902
Don't have the need [ANCHOR TO TOP]	23%
RANDOMIZE 2-9	
Too expensive	36%
Not convenient	10%
Transportation issues getting my child to	
and/or from tutoring	13%
Not available in my community	12%
Child has other commitments	13%
Not sure of the benefits to my child	10%
Cannot meet the special needs of my child	5%
Waiting lists are too long for the program we	
want	9%
Other (please specify)	2%
Not sure	3%

[AFTERSCHOOL]

30. Did your child regularly participate in a supervised afterschool program...(Select all that apply.)

Base: Total Respondents	20090
This past school year 2023-2024 AND 'Yes' to	
afterschool program in Q21	26%
2022-2023 school year	20%
2021-2022 school year	12%
2020-2021 school year	7%
2019-2020 school year	5%
Prior to 2019	6%
My child has not participated in an	
afterschool program	48%

31. **[CHILD PARTICIPATED IN AFTERSCHOOL IN 2023-2024 SCHOOL YEAR/LAST 12 MONTHS]** Who provided the afterschool services to your child? Select all that apply.

RANDOMIZE 1-6

Base: Child participated in afterschool	
program	5314
School or school district	70%
Religious organization	6%
Nonprofit organization (e.g., YMCA, Boys & Girls Club, 4-H)	17%
Local city or town (e.g., Parks and Recreation Department)	13%
Library, museum, or science center	10%
Childcare center	9%
Other (please specify)	2%

32. **[CHILD PARTICIPATED IN AFTERSCHOOL IN 2023-2024 SCHOOL YEAR/LAST 12 MONTHS]** And about how often did your child participate in afterschool programs?

Base: Child participated in afterschool	
program	5314
Everyday school day/5 times per week	30%
4 times per week	15%
3 times per week	24%
2 times per week	17%
Once a week	10%
2-3 times per month	2%
Once a month	1%
Less frequently	1%
Other (please specify)	0.1%

33. **[CHILD PARTICIPATED IN AFTERSCHOOL IN 2023-2024 SCHOOL YEAR/LAST 12 MONTHS]** How satisfied are you with the overall quality of your child's afterschool program/s?

Base: Child participated in afterschool	
program	5314
Net Satisfied	91%
Very satisfied	56%
Somewhat satisfied	35%
Neutral	7%
Somewhat dissatisfied	2%
Very dissatisfied	1%
Not sure	0.2%

34. [CHILD <u>DID NOT PARTICIPATE IN AFTERSCHOOL IN 2023-2024 SCHOOL YEAR/LAST 12 MONTHS]</u>

You said your child did NOT participate in an afterschool program in the last 12 months. How interested are you in an afterschool program for your child?

Base: Child DID NOT participate in	13120
afterschool program	15120
Net Interested	43%
Very interested	16%
Somewhat interested	28%
Neutral	20%
Not too interested	13%
Not interested at all	20%
Not sure	3%

35. **[INTERESTED IN AFTERSCHOOL]** Which of the following are reasons why your child has NOT participated in an afterschool program over the last 12 months? Select all that apply.

Base: Interested in afterschool program	5656
Don't have the need [ANCHOR TO TOP]	17%
RANDOMIZE 2-9	
Too expensive	25%
Not convenient	11%
Transportation issues getting my child to and/or from afterschool program	21%
Not available in my community	14%
Child has other commitments	16%
Not sure of the benefits to my child	8%
Cannot meet the special needs of my child	6%
Waiting lists are too long for the program we	
want	11%
Other (please specify)	3%
Not sure	3%

[SUMMER]

36. This summer, will or has your child participated in a supervised summer program (e.g., camp, summer school, sports program, etc.)?

Base: Total Respondents	20090
Yes AND 'Yes' to summer program in Q21	41%
No	45%
Not sure	3%

37. **[CHILD PARTICIPATING(ED) IN SUPERVISED SUMMER PROGRAM IN LAST 12 MONTHS]** In what type of summer program did or will they participate? Select all that apply.

RANDOMIZE 1-6

Base: Child participating(ed) n summer	
program	8259
Summer camp	55%
Summer learning program	23%
Summer school classes	19%
Summer job or internship	8%
College prep program	6%
Sports program	33%
Other (please specify)	3%

38. [CHILD PARTICIPATING(ED) IN SUPERVISED SUMMER PROGRAM IN LAST 12 MONTHS] And about how many weeks during the summer will your child participate in summer programs? ____ weeks [Give option for all summer/every week school is not in session; Not sure]

	Base: Child participating(ed) n summer program (excluding outliers)				
Median	,	4.0			
Mean		4.1			

39. [CHILD PARTICIPATING(ED) IN SUPERVISED SUMMER PROGRAM IN LAST 12 MONTHS] How satisfied are you with the overall quality of your child's summer program/s?

Base: Child participating(ed) n summer program	8259
Net Satisfied	93%
Very satisfied	58%
Somewhat satisfied	35%
Neutral	5%
Somewhat dissatisfied	1%
Very dissatisfied	1%
Not sure	0.1%

40. [CHILD IS NOT PARTICIPATING/DID NOT PARTICIPATE IN SUPERVISED SUMMER PROGRAM THIS PAST SUMMER/LAST 12 MONTHS] You said your child has/will NOT participate in a summer program this year. How interested are you in a summer program for your child?

Base: Child NOT in summer program	9503
Net Interested	46%
Very interested	17%
Somewhat interested	29%
Neutral	23%
Not too interested	14%
Not interested at all	15%
Not sure	3%

41. **[INTERESTED IN SUMMER PROGRAM]** Which of the following are reasons why your child has not participated in a summer program? Select all that apply.

Base: Interested in summer program	4385
Don't have the need [ANCHOR TO TOP]	9%
RANDOMIZE 2-9	
Too expensive	42%
Not convenient	13%
Transportation issues getting my child to and/or from a summer program	20%
Not available in my community	14%
Child has other commitments	13%
Not sure of the benefits to my child	8%
Cannot meet the special needs of my child	4%
Waiting lists are too long for the program we	
want	8%
Other (please specify)	5%
Not sure	3%

[COLLEGE AND CAREER READINESS]

[ASK OF HIGH SCHOOL PARENTS ONLY]

42. Now some questions about your high school student's school experiences. Is your student enrolled or participating in any of the following. (Select all that apply.)

RANDOMIZE 1-5

Base: Child is in high school	6228
Dual enrollment course/s (where high school	
students take college courses and earn	
college credits while in high school)	25%
Advanced Placement (AP) or IB courses	33%
Internship or apprenticeship that is offered	
as part of course in school	9%
Career Technical Education or CTE program	
(where high school students get knowledge,	
training, and skills in particular industries)	17%
Program where they receive an industry	
certificate or credential	9%
Other similar program (please specify)	2%
None of the above	36%

43. **[IF Q42=1-6]** How satisfied are you with the overall quality of the following program/s your child is enrolled in or participating in?

Among parents of high school children enrolled in program	Base:	Very satisfied	Somewhat satisfied	Neutral	Somewhat dissatisfied	Very dissatisfied	Not sure
Dual enrollment course/s (where high school students take college courses and earn college credits while in high school)	1573	60%	30%	7%	1%	1%	1%
Advanced Placement (AP) or IB courses	2027	55%	33%	7%	2%	0.4%	2%
Internship or apprenticeship that is offered as part of course in school	572	60%	30%	6%	2%	0.2%	1%
Career Technical Education or CTE program (where high school students get knowledge, training, and skills in particular industries)	1028	57%	30%	8%	1%	0.1%	3%
Program where they receive an industry certificate or credential	562	59%	30%	8%	2%	0.3%	1%

44. **[IF DID NOT SELECT ALL 1-6 IN Q42]** How interested would you be in each of the following programs for your high school student?

Among parents of high school children NOT enrolled in program	Base:	Very interested	Somewhat interested	Neutral	Not too interested	Not interested at all	Not sure
Dual enrollment course/s (where high school students take college courses and earn college credits while in high school)	4655	40%	33%	15%	4%	6%	3%
Advanced Placement (AP) or IB courses	4201	27%	28%	23%	9%	9%	4%
Internship or apprenticeship that is offered as part of course in school	5656	38%	36%	16%	4%	4%	3%
Career Technical Education or CTE program (where high school students get knowledge, training, and skills in particular industries)'	5200	37%	35%	17%	5%	4%	2%
Program where they receive an industry certificate or credential	5666	35%	35%	19%	4%	4%	2%

[INFORMATION AND ENGAGEMENT]

[RESUME ASKING ALL]

45. How confident are you that you have a clear understanding of how well your child is achieving academically?

Base: Total Respondents	20090	
Net Extremely + Very + Somewhat Confident	97%	
Net Extremely + Very Confident	79%	
Extremely confident	38%	
Very confident	40%	
Somewhat confident	18%	
Not that confident	3%	
Not confident at all	1%	

46. When it comes to each of the areas listed below, is your child achieving...?

ROTATE MATH/READING

Base: Total Respondents n=20090	Above Grade Level	At Grade Level	Below Grade Level	Do not know enough to say
Math	38%	49%	11%	1%
Reading	46%	43%	10%	1%

47. How useful are each of the following at determining if your child is at, above, or below grade level?

Base: Total Respondents n=20090	Very useful	Some- what useful	Neutral	Not too useful	Not useful at all	Not sure
Grades on their report card	49%	37%	9%	3%	1%	1%
Grades on assignments and tests	46%	38%	11%	3%	1%	1%
Scores on state tests	38%	34%	15%	8%	4%	2%
What my child tells me	42%	35%	14%	7%	2%	1%
Parent-teacher conferences or other communication from teachers	53%	31%	10%	3%	1%	1%

- 48. **[IF Q47c=4-5]** Why do you feel scores on state tests are NOT USEFUL at determining if your child is at, above, or below grade level? **[OPEN-END]**
- 49. Which of the following do you rely on MOST to determine if your child is at, above, or below grade level? Select one.

RANDOMIZE 1-6

Base: Total Respondents	20090
Grades on their report card	20%
Grades on assignments and tests	14%
Scores on state tests	11%
What my child tells me	7%
What my child's teacher tells me	14%
Parent-teacher conferences or other	
communication from teachers	29%
I don't think you can rely on any of these	3%
Not sure	1%

50. Please indicate which of the following, if any, you have done during the recent 2023-2024 school year. *Select all that apply.*

RANDOMIZE 1-7

Base: Total Respondents	20090
Communicated with your child's teacher	
outside of a parent-teacher conference,	
either in person, by phone, or electronically	57%
Attended a parent-teacher conference with	
your child's teacher(s)	62%
Attended meetings held by parent	
organizations at your child's school, such as	
the PTA or PTO	25%
Talked to the school principal	26%
Talked to your child's guidance counselor	29%
Reviewed information about the school's	
performance compared to other schools	28%
Attended a school board meeting/s	14%
None of these	7%

51. How satisfied are you with the **overall quality of communication** you receive from your child's school?

Base: Total Respondents	20090
Net Satisfied	84%
Very satisfied	46%
Somewhat satisfied	38%
Neutral	10%
Somewhat dissatisfied	4%
Very dissatisfied	2%
Not sure	1%

52. How confident are you that your child will be equipped with the knowledge, skills, and competencies to succeed in the workforce?

Base: Total Respondents	20090
Net Extremely + Very + Somewhat Confident	94%
Net Extremely + Very Confident	72%
Extremely confident	34%
Very confident	38%
Somewhat confident	21%
Not that confident	5%
Not confident at all	1%

53. How confident are you that your child will be well prepared for entrance into and success in college upon graduation from high school?

Base: Total Respondents	20090
Net Extremely + Very + Somewhat Confident	91%
Net Extremely + Very Confident	68%
Extremely confident	32%
Very confident	36%
Somewhat confident	23%
Not that confident	5%
Not confident at all	2%
Not applicable	2%

54. How familiar are you with how budget decisions are made at your school?

Base: Total Respondents	20090
Net Familiar	57%
Very familiar	20%
Somewhat familiar	37%
Not too familiar	33%
Not familiar at all	10%

55. One way to think about a school's budget is to consider the amount of money a school spends per student over the course of a school year. Approximately how much money do you think is spent on your child over the course of the school year (your best guess is fine)?

Base: Total Respondents	20090
Less than \$1,000 per student per school year	15%
\$1,000 to under \$5,000	24%
\$5,000 to under \$10,000	14%
\$10,000 to under \$15,000	9%
\$15,000 to under \$20,000	5%
\$20,000 to under \$25,000	3%
\$25,000 to under \$30,000	2%
\$30,000 to under \$35,000	1%
\$35,000 to under \$40,000	1%
\$40,000 to under \$45,000	1%
\$45,000 to under \$50,000	1%
\$50,000 or more per student per school year	1%
Not sure	23%

56. [ASK IF CAN GIVE A RANGE ABOVE] You said that you think your school spends about [INSERT ANSWER FROM Q ABOVE] on your child over the course of the school year. Please estimate the specific amount you think the school spends on your child over the course of the school year. Your best estimate is fine.

Base: Can give a range above (excl outliers)	11511
Median	5000.0
Mean	8488.6

57. When you think about your child's report cards, do they **typically** get... *If your school uses a different grading system, use your best approximation of how your child fits into this traditional grade scale.*

Base: Total Respondents	20090
All A's	19%
Mostly A's and B's	52%
Mostly B's	9%
Mostly B's and C's	12%
Mostly C's	2%
Mostly C's and D's	2%
Mostly D's	0.5%
Mostly D's and F's	1%
Mostly F's	0.2%
Not sure	2%

58. Where do you usually get your **information about local education issues and opportunities both inschool and outside of school**? (Select up to 3 of your top information sources)

RANDOMIZE 1-15

Base: Total Respondents	20090
Communication from the school or district	44%
Your child's teacher(s)	40%
Place of worship (church, mosque,	
synagogue, etc.)	3%
Community groups	9%
Word-of-mouth from other parents	27%
Parent groups (such as PTA, PTO)	21%
Pediatrician or other health care	
professionals	4%
Academics/education/learning experts	9%
Employers and business community	3%
Parent websites/blogs	15%
Social media (Facebook, TikTok, Instagram, X,	
etc.)	21%
Local TV news	11%
National TV news	4%
Radio	2%
Newspaper	4%
Other (please specify)	1%
None of the above/don't look at information	
on local education issues/opportunities	5%

DEMOGRAPHICS

These last few questions are for statistical purposes only.

59. What is your age? **NUMERIC. MIN=0, MAX=999.**

Base: Total Respondents	20090
Median	42.0
Mean	42.1

60. How would you describe the area in which you live?

Base: Total Respondents	20090
Urban	29%
Suburban	47%
Small town	10%
Rural	14%

61. What is your current marital status?

Base: Total Respondents	20090
Married	65%
Single	14%
Single, living with partner	9%
Separated/divorced	10%
Widowed	2%

62. What is the last grade that you completed in school?

Base: Total Respondents	20090
Less than 6th grade	0.3%
6th, 7th or 8th grade	1%
9th, 10th or 11th grade	2%
12th grade, no diploma	1%
High school graduate	16%
Some college, no degree	18%
Vocational training/2-year college degree	15%
4-year college/bachelor's degree	30%
Postgraduate/master's degree/professional	
degree	17%

63. How often do you attend religious/faith services (aside from weddings and funerals)?

Base: Total Respondents	20090
More than once a week	6%
Once a week	23%
A few times a month	13%
A few times a year	14%
Only on special occasions or holidays	7%
Rarely/never	36%
Prefer not to answer	2%

64. What is your present religion, if any? Select all that apply.

Base: Total Respondents	20090
Buddhist	1%
Catholic	27%
Hindu	1%
Jewish	2%
Mormon	2%
Muslim	2%
Orthodox (Greek, Armenian, Russian	
Orthodox)	1%
Protestant (Baptist, Methodist, Presbyterian,	
Lutheran, Episcopalian, Pentecostal, etc.)	28%
Something else (Please specify)	8%
Agnostic	5%
Atheist	4%
Nothing in particular [EXCLUSIVE]	18%
Prefer not to say [EXCLUSIVE]	4%

65. What is your current employment status?

Base: Total Respondents	20090
Employed full time	67%
Employed part time	10%
Student	1%
Homemaker	13%
Retired	2%
Unemployed, looking for work	5%
Other	2%

66. Is your household a single income or dual income household?

Base: Total Respondents	20090
Single income	51%
Dual income	48%
Other	1%

67. How many people live regularly in your household, including yourself? __ _ _ _ [NUMERIC 1-99; REQUIRED]

Base: Total Respondents (excl outliers)	20064
Median	4.0
Mean	4.0

68. What was your approximate annual household income for 2023, before taxes, from all sources?

Base: Total Respondents	20090
Under \$25,000	9%
\$25,000 to just under \$34,000	6%
\$34,000 to just under \$43,000	6%
\$43,000 to just under \$51,000	6%
\$51,000 to just under \$60,000	7%
\$60,000 to just under \$69,000	4%
\$69,000 to just under \$78,000	5%
\$78,000 to just under \$86,000	4%
\$86,000 to just under \$100,000	7%
\$100,000 to just under \$200,000	37%
\$200,000 to just under \$500,000	8%
\$500,000 to just under \$1 million	1%
\$1 million or more	0.4%
Mean (using category midpoints)	121358.4
Median (using category midpoints)	93000.0

69. Did you vote in the last presidential election in 2020?

Base: Total Respondents	20090
Yes	80%
No	19%
Not sure	1%

70. Generally speaking, do you think of yourself as a Democrat, a Republican, an independent, or something else?

Base: Total Respondents	20090
Strong Democrat	20%
Not very strong Democrat	11%
Independent/lean Democrat	11%
Strictly independent	9%
Independent/lean Republican	11%
Not very strong Republican	10%
Strong Republican	17%
Libertarian	1%
Tea Party	0.2%
Other	1%
None/my views cannot be described this way	8%

71. When thinking about social issues, do you consider yourself to be...?

Base: Total Respondents	20090
Very conservative	13%
Somewhat conservative	19%
Moderate	35%
Somewhat liberal	15%
Very liberal	12%
Other	1%
Not sure	5%

Thank you for participating in this survey. Your opinions are very valuable to us!