

SCREENER

1. [RESPONDENT ROUTED TO ENGLISH OR SPANISH VERSION OF SURVEY BASED ON PREFERENCE]

You can take this survey in English or Spanish. Which would you prefer?

Ud. puede completar esta encuesta en Ingles o en Español, cual prefiere?

2. Do you describe yourself as a man, a woman, or in some other way?

	2024	2025
Base: Total Respondents	20090	23104
Man	34%	37%
Woman	66%	62%
Some other way	0.1%	0.1%
Prefer not to answer	0.01%	0.04%

3. In what state do you currently reside?

	2024	2025
Base: Total Respondents	20090	23104
Connecticut	1%	1%
Maine	0.4%	0.4%
Massachusetts	2%	2%
New Hampshire	0.4%	0.4%
Rhode Island	0.3%	0.3%
Vermont	0.2%	0.2%
New Jersey	3%	3%
New York	6%	6%
Pennsylvania	4%	4%
Illinois	4%	4%
Indiana	2%	2%
Michigan	3%	3%
Ohio	3%	3%
Wisconsin	2%	2%
Iowa	1%	1%
Kansas	1%	1%
Minnesota	2%	2%
Missouri	2%	2%
Nebraska	1%	1%
North Dakota	0.2%	0.2%
South Dakota	0.3%	0.3%
Delaware	0.3%	0.3%
District of Columbia	0.1%	0.1%
Florida	6%	6%

Georgia	3%	3%
Maryland	2%	2%
North Carolina	3%	3%
Puerto Rico	-	-
South Carolina	1%	1%
Virginia	3%	3%
West Virginia	0.5%	0.5%
Alabama	1%	1%
Kentucky	1%	1%
Mississippi	1%	1%
Tennessee	2%	2%
Arkansas	1%	1%
Louisiana	1%	1%
Oklahoma	1%	1%
Texas	10%	10%
Arizona	2%	2%
Colorado	2%	2%
Idaho	1%	1%
Montana	0.3%	0.3%
Nevada	1%	1%
New Mexico	1%	1%
Utah	1%	1%
Wyoming	0.2%	0.2%
Alaska	0.2%	0.2%
California	12%	12%
Hawaii	0.4%	0.4%
Oregon	1%	1%
Washington	2%	2%

3a. What is your zip-code? **[OPEN-END]**

4. **[QC CHECK WITH Q59 IN DEMOS]** To ensure we have a representative sample, in which of these categories does your age fall?

	2024	2025
Base: Total Respondents	20090	23104
Under 18	-	-
18-24	1%	1%
25-34	18%	19%
35-44	46%	45%
45-54	28%	27%
55-64	6%	6%
65 or older	1%	2%
Prefer not to answer	0.01%	0.004%

IF Q4=Prefer not to answer, ASK:

5. Can you confirm that you are 18 years of age or older?

	2024	2025
Base: Prefer not to answer Q4	1	1
Yes	100%	100%

6. Are you of Hispanic, Latino, or Spanish origin?

	2024	2025
Base: Total Respondents	20090	23104
Yes	22%	21%
No	78%	79%
Prefer not to answer	0.2%	0.3%

7. Which of the following best describes your race? *Select all that apply.*

	2024	2025
Base: Total Respondents	20090	23104
American Indian or Alaska Native	3%	3%
Asian	8%	7%
Black/African American	15%	14%
Middle Eastern or North African	0.3%	0.4%
Native Hawaiian or Pacific Islander	1%	1%
White	72%	75%
Other	5%	4%
Prefer not to answer	1%	1%

8. Are you the parent or legal guardian of any children who are currently in kindergarten through 12th grade in school and live at home with you?

	2024	2025
Base: Total Respondents	20090	23104
Yes, parent or guardian of a K-12 student in school	100%	100%
No, not a parent or guardian of a K-12 student in school	-	-
Prefer not to say	-	-

9. How many children do you have who are currently in kindergarten through 12th grade in school and live at home with you?

	2024	2025
Base: Total Respondents	20090	23104
One	49%	49%
Two	36%	36%
Three	11%	11%
Four	3%	3%

Five	1%	1%
More than five	0.4%	0.4%
None	-	-

10. In what grade(s) is/are your school aged child(ren)? Please select all that apply.

	2024	2025
Base: Total Respondents	20090	23104
Pre-k or less	4%	5%
Kindergarten	12%	13%
1st grade	11%	10%
2nd grade	11%	11%
3rd grade	13%	12%
4th grade	12%	13%
5th grade	13%	13%
6th grade	14%	13%
7th grade	13%	12%
8th grade	13%	13%
9th grade	13%	12%
10th grade	13%	13%
11th grade	11%	12%
12th grade	13%	12%

[IF RESPONDENT HAS A CHILD IN MORE THAN ONE GRADE IN Q10, SHOW ON SEPARATE PAGE BEFORE ASKING Q11]: For the rest of this survey, please focus on and answer questions thinking of your child in **[POPULATE FROM Q10: ASSIGN GRADE LEVEL LEAST FULL IN QUOTAS]**

	2024	2025
Base: Total Respondents	20090	23104
pre-kindergartener	-	-
kindergarten	7%	8%
1st grade	8%	7%
2nd grade	7%	7%
3rd grade	7%	7%
4th grade	8%	8%
5th grade	8%	8%
6th grade	8%	8%
7th grade	8%	8%
8th grade	8%	8%
9th grade	8%	8%
10th grade	8%	8%
11th grade	7%	8%
12th grade	8%	8%

11. [SHOW ON SAME PAGE AS ABOVE] Is that child a boy or a girl?

	2024	2025
Base: Total Respondents	20090	23104
Boy	53%	53%
Girl	47%	47%
Describes in another way	0.2%	0.2%

12. And how old is this child?

NUMERIC. MIN=4, MAX=20, ALL ELSE TERMINATE

	2024	2025
Base: Total Respondents	20090	23104
Median	11.0	11.0
Mean	11.2	11.3

13a. Which of the following, if any, apply to your child?

	2024	2025
Base: Total Respondents	-	23104
My child has been diagnosed with a specific physical, emotional, or learning difference and currently receives accommodations or services as part of their education	-	22%
My child has been diagnosed with a specific physical, emotional, or learning difference and does not currently receive accommodations or services as part of their education	-	9%
My child has not been diagnosed with a specific physical, emotional or learning difference, but I suspect they may have one which would require accommodations or services as part of their education	-	28%
None of the above	-	41%

13. Does your child receive any of the following special accommodations or services as part of their education? *Select all that apply.*

	2024	2025
Base: Total Respondents	20090	23104
An individualized education plan or IEP	27%	31%
A 504 Plan	10%	10%
None of the above	67%	63%

MAIN SURVEY

Still thinking about the same child ...

14. What kind of school does that child attend?

	2024	2025
Base: Total Respondents	20090	23104
Local or traditional public school	70%	68%
Public magnet school	5%	5%
Public charter school	8%	9%
Private/independent school	8%	9%
Parochial/religious school	3%	2%
Virtual/online public school (a school education where instruction is fully online)	2%	3%
Homeschool (parent takes primary responsibility of child's education, not affiliated with a public or private institution)	3%	4%
Microschool (learning environments of 20 students or less in the school)	0.5%	0.4%
Other type of school (please specify)	1%	1%

[SCHOOL QUALITY AND OPPORTUNITY]

15. How satisfied are you with the overall quality of education this child is receiving at that school?

	2024	2025
Base: Total Respondents	20090	23104
Net Satisfied	85%	85%
Very satisfied	45%	47%
Somewhat satisfied	40%	38%
Neutral	8%	9%
Somewhat dissatisfied	5%	5%
Very dissatisfied	2%	2%
Not sure	0.3%	0.2%
Net Dissatisfied	7%	6%

15a. Which of the following are MOST IMPORTANT to you in determining the quality of the education your child is receiving at their school? Select up to 3.

	2024	2025
Base: Total Respondents	20090	23104
Strong core curriculum in reading and mathematics	-	25%
Emphasis on science, technology, engineering, and math (STEM) education	-	19%
Strong education in life skills	-	30%
High academic standards	-	26%
Programs for advanced students	-	12%
High standards for student behavior	-	20%
Technology used as a learning tool	-	14%
Hands-on/project-based learning	-	21%
Offers vocational classes or job-related programs	-	7%
Offers programs for struggling or special needs students	-	18%
Traditional approach to learning	-	15%
High standardized test scores	-	9%
Diverse student body	-	9%
Variety of extracurricular activities	-	14%
Encourages parental involvement	-	15%
College acceptances	-	8%
Something else (please specify)	-	1%
Not sure	-	2%

16. If it was your decision and you could send your child to any school, would you send your child to the school they go to today?

	2024	2025
Base: Total Respondents	20090	23104
Yes	64%	68%
No	24%	21%
Not sure	12%	11%

17. Do you feel like you have a choice in what school this child attends?

	2024	2025
Base: Total Respondents	20090	23104
Yes	65%	70%
No	30%	25%
Not sure	5%	4%

18. Does your public school district let you choose which school your child attends?

	2024	2025
Base: Total Respondents	20090	23104
Yes	46%	51%
No	46%	41%
Not sure	9%	9%

19. [IF DISTRICT LETS PARENTS CHOOSE SCHOOL] Did you send your child to the local school they were assigned, or did you choose to send them to another school?

	2024	2025
Base: District lets parents choose school	9154	11702
Child attends the local school they were assigned	61%	63%
Child attends another school chosen for them	37%	36%
Not sure	1%	2%

20. How satisfied are you with the job your child's school is doing in supporting **their emotional and mental health needs?**

	2024	2025
Base: Total Respondents	20090	23104
Net Satisfied	74%	76%
Very satisfied	37%	41%
Somewhat satisfied	37%	35%
Neutral	14%	15%
Somewhat dissatisfied	7%	6%
Very dissatisfied	4%	3%
Not sure	1%	1%

[OUT OF SCHOOL TIME ACTIVITIES]

21. Some children participate in **programs/activities outside of school hours or the regular classroom schedule**. In the last 12 months, has your child participated in any of the following programs/activities?

	2024	2025
Base: Total Respondents (unless otherwise specified)	20090	23104
Academic tutoring		
Yes	30%	36%
No	69%	62%
Not sure	1%	2%
Afterschool program		
Yes	41%	45%

	No	58%	54%
	Not sure	1%	2%
Art, dance, music, or other special lessons	Yes	51%	54%
	No	48%	45%
	Not sure	1%	1%
Organized sports	Yes	59%	59%
	No	40%	40%
	Not sure	1%	1%
Volunteer or community service program	Yes	30%	33%
	No	69%	65%
	Not sure	2%	2%
Internship or other work-based program	Base: among HS Parents	6630	7244
	Yes	20%	25%
	No	79%	73%
	Not sure	2%	2%
Religious instruction, youth group, or faith-based program	Yes	32%	34%
	No	66%	64%
	Not sure	2%	2%
A leadership/mentoring program (4-H; Big Brothers, Big Sisters; Junior Achievement, etc.)	Yes	17%	21%
	No	80%	76%
	Not sure	2%	3%
Scouting	Yes	14%	18%
	No	83%	80%
	Not sure	2%	3%
Visits to the library	Yes	69%	71%
	No	29%	27%
	Not sure	2%	2%
Visits to museums, zoos, or aquariums	Yes	67%	66%
	No	31%	32%
	Not sure	1%	2%
Summer program (e.g., camp, summer school, etc.)'	Yes	49%	48%
	No	50%	51%
	Not sure	1%	1%

21a. [IF Q21=Other activity not mentioned] What other activity or program did your child participate in outside of school hours or the regular classroom schedule? [OPEN-END]

22. If you had the time and/or money for your child to participate in any of the following activities outside of school, which **ONE** do you feel would be most beneficial to your child? (Select one.)

RANDOMIZE 1-12

	2024	2025
Base: Total Respondents	20090	23104
Academic tutoring	10%	11%
Afterschool program	4%	6%
Art, dance, music, or other special lessons	17%	16%
Organized sports	19%	17%
Volunteer or community service program	5%	5%
Internship or other work-based program	6%	6%
Religious instruction, youth group, or faith-based program	6%	6%
A leadership/mentoring program (4-H; Big Brothers, Big Sisters; Junior Achievement, etc.)	7%	9%
Scouting	2%	2%
Visits to the library	3%	3%
Visits to museums, zoos, or aquariums	7%	7%
Summer program (e.g., camp, summer school, etc.)	9%	7%
Other activity or program not mentioned (Please specify)	1%	1%
None of the above	3%	3%

22a. Thinking about a typical weekday, on average how much time does your child spend doing each of the following activities?

	Base: Total Respondents	2024	2025
Homework	Base: Total Respondents	-	23104
	Less than 15 minutes	-	8%
	15 but less than 30 minutes	-	18%
	30 but less than 60 minutes	-	30%
	1-2 hours	-	27%
	More than 2 hours	-	12%
	Rarely does this	-	3%
	Never does this	-	3%
Reading for fun (not assigned by school)	Base: Total Respondents	-	23104
	Less than 15 minutes	-	16%
	15 but less than 30 minutes	-	24%
	30 but less than 60 minutes	-	24%
	1-2 hours	-	15%
	More than 2 hours	-	6%
	Rarely does this	-	9%
	Never does this	-	6%
Hanging out with friends in-person	Base: Total Respondents	-	23104
	Less than 15 minutes	-	7%
	15 but less than 30 minutes	-	11%
	30 but less than 60 minutes	-	20%
	1-2 hours	-	28%
	More than 2 hours	-	19%
	Rarely does this	-	11%
	Never does this	-	4%
Scrolling on their phone	Base: Total Respondents	-	23104
	Less than 15 minutes	-	8%
	15 but less than 30 minutes	-	11%
	30 but less than 60 minutes	-	18%
	1-2 hours	-	22%
	More than 2 hours	-	19%
	Rarely does this	-	4%
	Never does this	-	18%
Accessing social media (e.g. TikTok, Instagram, etc.)¹	Base: Total Respondents	-	23104
	Less than 15 minutes	-	10%
	15 but less than 30 minutes	-	12%
	30 but less than 60 minutes	-	17%
	1-2 hours	-	19%
	More than 2 hours	-	13%
	Rarely does this	-	5%
	Never does this	-	24%
	Less than 15 minutes	-	4%

Watching TV and/or YouTube	15 but less than 30 minutes	-	10%
	30 but less than 60 minutes	-	23%
	1-2 hours	-	35%
	More than 2 hours	-	26%
	Rarely does this	-	2%
	Never does this	-	1%
Using Artificial Intelligence (AI) programs (e.g. ChatGPT, OpenAI, CoPilot)	Less than 15 minutes	-	20%
	15 but less than 30 minutes	-	15%
	30 but less than 60 minutes	-	13%
	1-2 hours	-	8%
	More than 2 hours	-	3%
	Rarely does this	-	12%
Playing video games	Never does this	-	30%
	Less than 15 minutes	-	8%
	15 but less than 30 minutes	-	12%
	30 but less than 60 minutes	-	22%
	1-2 hours	-	26%
	More than 2 hours	-	19%
Reading books or e-books	Rarely does this	-	7%
	Never does this	-	7%

[TUTORING]

23. REVISED: Has your child received academic tutoring... (Select all that apply.)

	2024	2025
Base: Total Respondents	20090	23104
*Current/most recent school year AND 'Yes' to Academic Tutoring in Q21	19%	19%
School year prior	17%	24%
Years before prior school year	13%	12%
My child has not received academic tutoring	59%	56%

* NOTE: When looking at who has received academic tutoring, we compare the percentage of parents who reported their child had been tutored "this past school year 2023-24" (from the 2024 survey) with the percentage who reported tutoring during the "school year prior" meaning 2024-25 (from the 2025 survey).

24. DELETED IN 2025

25. DELETED IN 2025

26a. [IF CHILD RECEIVED TUTORING] In which of the following subjects is your child being tutored this school year? (Select all that apply.)

	2024	2025
Base: Child received tutoring	-	4403
Reading/language arts	-	42%
Math	-	80%
Science	-	36%
Social studies	-	21%
Foreign language	-	14%
SAT/ACT	-	11%
Something else (please specify)	-	1%

26. [IF CHILD RECEIVED TUTORING] And about how often does your child receive tutoring services?

	2024	2025
Base: Child received tutoring	3884	4403
Everyday	6%	9%
5 times per week	11%	14%
4 times per week	10%	13%
3 times per week	26%	26%
2 times per week	25%	22%
Once a week	17%	11%
2-3 times per month	3%	2%
Once a month	1%	1%
Less frequently	1%	1%
Other (please specify)	0.2%	0.2%

27. **[IF CHILD RECEIVED TUTORING]** How satisfied are you with the overall quality of tutoring your child receives?

	2024	2025
Base: Tutored this year	3884	4403
Net Satisfied	91%	92%
Very satisfied	54%	59%
Somewhat satisfied	37%	33%
Neutral	7%	6%
Somewhat dissatisfied	2%	1%
Very dissatisfied	0.3%	0.3%
Not sure	0.3%	0.1%

28. **[IF CHILD DID NOT RECEIVE TUTORING]** You said your child is NOT being tutored this school year. How interested are you in academic tutoring for your child?

	2024	2025
Base: NOT tutored this year	15051	17501
Net Interested	46%	47%
Very interested	17%	19%
Somewhat interested	29%	28%
Neutral	23%	23%
Not too interested	14%	12%
Not interested at all	15%	14%
Not sure	3%	4%

29. **[IF INTERSTED IN TUTORING]** Which of the following are reasons why your child has not received tutoring this school year? Select all that apply.

	2024	2025
Base: Interested in tutoring	6902	8171
Don't have the need [ANCHOR TO TOP]	23%	24%
RANDOMIZE 2-9		
Too expensive	36%	30%
Not convenient	10%	9%
Transportation issues getting my child to and/or from tutoring	13%	13%
Not available in my community	12%	10%
Child has other commitments	13%	13%
Not sure of the benefits to my child	10%	8%
Cannot meet the special needs of my child	5%	5%
Waiting lists are too long for the program we want	9%	11%
Other (please specify)	2%	3%
Not sure	3%	4%

30a. Do you favor or oppose **public funding** that provides access to **free tutoring for K-12 students who fall below grade level?**

	2024	2025
Base: Total Respondents	-	23104
Strongly favor	-	60%
Somewhat favor	-	26%
Neutral	-	10%
Somewhat oppose	-	1%
Strongly oppose	-	1%
Not sure	-	2%
Net Favor	-	85%
Net Oppose	-	2%

[AFTERSCHOOL]

30. REVISED: Did your child regularly participate in a **supervised afterschool program**... (Select all that apply.)

	2024	2025
Base: Total Respondents	20090	23104
Current/most recent school year AND 'Yes' to Afterschool Program in Q21	26%	25%
School year prior	20%	27%
Years before prior school year	18%	16%
My child has not participated in an afterschool program	48%	45%

31. **DELETED IN 2025**

32. **DELETED IN 2025**

33. **[CHILD PARTICIPATED IN AFTERSCHOOL IN CURRENT/RECENT SCHOOL YEAR]** How satisfied are you with the overall quality of your child's afterschool program/s?

	2024	2025
Base: In afterschool this year	5314	5865
Net Satisfied	91%	94%
Very satisfied	56%	60%
Somewhat satisfied	35%	35%
Neutral	7%	4%
Somewhat dissatisfied	2%	1%
Very dissatisfied	1%	0.2%
Not sure	0.2%	0.04%

34. [CHILD DID NOT PARTICIPATE IN AFTERSCHOOL THIS SCHOOL YEAR] You said your child is NOT participating in an afterschool program this school year. How interested are you in an afterschool program for your child?

	2024	2025
Base: NOT in afterschool this year	13120	15865
Net Interested	43%	46%
Very interested	16%	18%
Somewhat interested	28%	28%
Neutral	20%	23%
Not too interested	13%	12%
Not interested at all	20%	16%
Not sure	3%	3%

35. [INTERESTED IN AFTERSCHOOL] Which of the following are reasons why your child is NOT participating in an afterschool program this school year? Select all that apply.

	2024	2025
Base: Interested in afterschool	5656	7255
Didn't have the need [ANCHOR TO TOP]	17%	17%
RANDOMIZE 2-9		
Too expensive	25%	21%
Not convenient	11%	11%
Transportation issues getting my child to and/or from afterschool program	21%	20%
Not available in my community	14%	13%
Child has other commitments	16%	18%
Not sure of the benefits to my child	8%	8%
Cannot meet the special needs of my child	6%	5%
Waiting lists are too long for the program we want	11%	9%
Other (please specify)	3%	4%
Not sure	3%	3%

[SUMMER]

36. This summer, did your child participate in a **supervised summer program** (e.g., camp, summer school, sports program, etc.)?

	2024	2025
Base: Total Respondents	20090	23104
Yes AND 'Yes' to summer program in Q21	41%	39%
No	45%	52%
Not sure	3%	2%

37. **DELETED IN 2025**

38. **DELETED IN 2025**

39. **[CHILD PARTICIPATED IN SUMMER PROGRAM IN 2025]** How satisfied are you with the overall quality of your child's summer program/s?

	2024	2025
Base: In summer program this year	8259	8904
Net Satisfied	93%	94%
Very satisfied	58%	62%
Somewhat satisfied	35%	32%
Neutral	5%	4%
Somewhat dissatisfied	1%	1%
Very dissatisfied	1%	0.3%
Not sure	0.1%	0.01%

40. **[CHILD DID NOT PARTICIPATE IN SUMMER PROGRAM IN 2025]** You said your child did NOT participate in a summer program this year. How interested are you in a summer program for your child?

	2024	2025
Base: NOT in summer program this year	9503	11988
Net Interested	46%	48%
Very interested	17%	18%
Somewhat interested	29%	29%
Neutral	23%	23%
Not too interested	14%	13%
Not interested at all	15%	14%
Not sure	3%	2%

41. **[INTERESTED IN SUMMER PROGRAM]** Which of the following are reasons why your child did not participate in a summer program? Select all that apply.

	2024	2025
Base: Interested in summer program	4385	5713
Don't have the need	9%	13%
Too expensive	42%	35%
Not convenient	13%	12%
Transportation issues getting my child to and/or from a summer program	20%	20%
Not available in my community	14%	14%
Child has other commitments	13%	16%
Not sure of the benefits to my child	8%	6%

Cannot meet the special needs of my child	4%	4%
Waiting lists are too long for the program we want	8%	8%
Other (please specify)	5%	4%
Not sure	3%	2%

41a. Do you favor or oppose **public funding** that provides access to **free summer camp and other programs for K-12 students?**

	2024	2025
Base: Total Respondents	-	23104
Strongly favor	-	53%
Somewhat favor	-	27%
Neutral	-	13%
Somewhat oppose	-	3%
Strongly oppose	-	2%
Not sure	-	2%
Net Favor	-	81%
Net Oppose	-	4%

[COLLEGE AND CAREER READINESS]

[ASK OF HIGH SCHOOL PARENTS ONLY]

42. Now some questions about your high school student's school experiences. Is your student enrolled or participating in any of the following? (Select all that apply.)

	2024	2025
Base: Child is in high school	6228	7244
Dual enrollment course/s (where high school students take college courses and earn college credits while in high school)	25%	28%
Advanced Placement (AP) or IB courses	33%	30%
Internships, apprenticeships, or other work-based study programs that are offered as part of course in school	9%	16%
Career Technical Education or CTE program (where high school students get knowledge, training, and skills in particular industries)	17%	20%
Program where they receive an industry certificate or credential	9%	12%

Credit for learning program (where students can earn school credits that count towards their graduation requirements through activities like independent study, internships, apprenticeships, etc.)	-	24%
Other similar program (please specify)	2%	1%
None of the above	36%	28%

43. [IF PARTICIPATING IN HS EXPERIENCES] How satisfied are you with the overall quality of the following program/s your child is enrolled in or participating in?

		2024	2025
Dual enrollment course/s (where high school students take college courses and earn college credits while in high school)	Base: Enrolled in program	1573	2046
Very satisfied	60%	58%	
Somewhat satisfied	30%	32%	
Neutral	7%	8%	
Somewhat dissatisfied	1%	1%	
Very dissatisfied	1%	0.3%	
Not sure	1%	1%	
Advanced Placement (AP) or IB courses	Base: Enrolled in program	2027	2196
Very satisfied	55%	52%	
Somewhat satisfied	33%	39%	
Neutral	7%	6%	
Somewhat dissatisfied	2%	1%	
Very dissatisfied	0.4%	0.2%	
Not sure	2%	1%	
Internships, apprenticeships, or other work-based study programs that are offered as part of course in school'	Base: Enrolled in program	572	1130
Very satisfied	60%	53%	
Somewhat satisfied	30%	34%	
Neutral	6%	11%	
Somewhat dissatisfied	2%	1%	
Very dissatisfied	0.2%	0.3%	
Not sure	1%	1%	
Career Technical Education or CTE program (where high school students get knowledge, training, and skills in particular industries)'	Base: Enrolled in program	1028	1418
Very satisfied	57%	55%	
Somewhat satisfied	30%	35%	
Neutral	8%	7%	
Somewhat dissatisfied	1%	1%	
Very dissatisfied	0.1%	0.4%	
Not sure	3%	1%	

Program where they receive an industry certificate or credential	Base: Enrolled in program	562	857
	Very satisfied	59%	50%
	Somewhat satisfied	30%	38%
	Neutral	8%	9%
	Somewhat dissatisfied	2%	1%
	Very dissatisfied	0.3%	0.4%
	Not sure	1%	1%
Credit for learning program (where students can earn school credits that count towards their graduation requirements through activities like independent study, internships, apprenticeships, etc.)'	Base: Enrolled in program	-	1714
	Very satisfied	-	55%
	Somewhat satisfied	-	33%
	Neutral	-	10%
	Somewhat dissatisfied	-	1%
	Very dissatisfied	-	0.3%
	Not sure	-	1%

44. [IF DID NOT SELECT ALL 1-6 IN Q42] How interested would you be in each of the following programs for your high school student?

		2024	2025
Dual enrollment course/s (where high school students take college courses and earn college credits while in high school)	Base: NOT enrolled in program	4655	5197
	Very interested	40%	42%
	Somewhat interested	33%	33%
	Neutral	15%	16%
	Not too interested	4%	4%
	Not interested at all	6%	3%
	Not sure	3%	2%
Advanced Placement (AP) or IB courses	Base: NOT enrolled in program	4201	5048
	Very interested	27%	29%
	Somewhat interested	28%	29%
	Neutral	23%	24%
	Not too interested	9%	7%
	Not interested at all	9%	6%
	Not sure	4%	4%
Internships, apprenticeships, or other work-based study programs that are offered as part of course in school'	Base: NOT enrolled in program	5656	6114
	Very interested	38%	42%
	Somewhat interested	36%	37%
	Neutral	16%	15%
	Not too interested	4%	2%
	Not interested at all	4%	2%

	Not sure	3%	2%
Career Technical Education or CTE program (where high school students get knowledge, training, and skills in particular industries)'	Base: NOT enrolled in program	5200	5825
	Very interested	37%	39%
	Somewhat interested	35%	35%
	Neutral	17%	17%
	Not too interested	5%	4%
	Not interested at all	4%	3%
	Not sure	2%	2%
Program where they receive an industry certificate or credential	Base: NOT enrolled in program	5666	6387
	Very interested	35%	41%
	Somewhat interested	35%	33%
	Neutral	19%	18%
	Not too interested	4%	4%
	Not interested at all	4%	2%
	Not sure	2%	2%
Credit for learning program (where students can earn school credits that count towards their graduation requirements through activities like independent study, internships, apprenticeships, etc.)'	Base: NOT enrolled in program	-	5529
	Very interested	-	46%
	Somewhat interested	-	35%
	Neutral	-	14%
	Not too interested	-	2%
	Not interested at all	-	2%
	Not sure	-	2%

[INFORMATION AND ENGAGEMENT]

[RESUME ASKING ALL]

45. How confident are you that you have a clear understanding of how well your child is achieving academically?

	2024	2025
Base: Total Respondents	20090	23104
Net Extremely + Very + Somewhat Confident	97%	97%
Net Extremely + Very Confident	79%	80%
Extremely confident	38%	39%
Very confident	40%	41%
Somewhat confident	18%	17%
Not that confident	3%	2%
Not confident at all	1%	0.5%

46. When it comes to each of the areas listed below, is your child achieving...?

		2024	2025
Math	Base: Total Respondents	20090	23104
	Above Grade Level	38%	35%
	At Grade Level	49%	51%
	Below Grade Level	11%	12%
	Do not know enough to say	1%	1%
Reading	Base: Total Respondents	20090	23104
	Above Grade Level	46%	44%
	At Grade Level	43%	44%
	Below Grade Level	10%	11%
	Do not know enough to say	1%	1%

47. How useful are each of the following at determining if your child is at, above, or below grade level?

		2024	2025
Grades on their report card	Base: Total Respondents	20090	23104
	Very useful	49%	51%
	Somewhat useful	37%	34%
	Neutral	9%	10%
	Not too useful	3%	2%
	Not useful at all	1%	1%
	Not sure/not applicable	1%	1%
Grades on school assignments and tests	Base: Total Respondents	20090	23104
	Very useful	46%	48%
	Somewhat useful	38%	38%
	Neutral	11%	10%
	Not too useful	3%	2%
	Not useful at all	1%	1%
	Not sure/not applicable	1%	1%
Beginning of year assessment results/screeners	Base: Total Respondents	-	23104
	Very useful	-	39%
	Somewhat useful	-	38%
	Neutral	-	15%
	Not too useful	-	5%
	Not useful at all	-	1%
	Not sure/not applicable	-	2%
End of year state test results	Base: Total Respondents	-	23104
	Very useful	-	42%

	Somewhat useful	-	33%
	Neutral	-	14%
	Not too useful	-	6%
	Not useful at all	-	3%
	Not sure/not applicable	-	2%
What my child tells me			
	Base: Total Respondents	20090	23104
	Very useful	42%	43%
	Somewhat useful	35%	34%
	Neutral	14%	15%
	Not too useful	7%	6%
	Not useful at all	2%	1%
	Not sure/not applicable	1%	1%
Parent-teacher conferences or other communication from teachers			
	Base: Total Respondents	20090	23104
	Very useful	53%	54%
	Somewhat useful	31%	30%
	Neutral	10%	10%
	Not too useful	3%	3%
	Not useful at all	1%	1%
	Not sure/not applicable	1%	2%

48. DELETED IN 2025

49. Which of the following do you rely on MOST to determine if your child is at, above, or below grade level? Select one.

RANDOMIZE 1-6

	2024	2025
Base: Total Respondents	20090	23104
Grades on their report card	20%	22%
Grades on school assignments and tests	14%	17%
Scores on standardized tests	11%	12%
What my child tells me	7%	7%
What my child's teacher tells me	14%	13%
Parent-teacher conferences or other communication from teachers	29%	25%
I don't think you can rely on any of these	3%	2%
Not sure	1%	1%

49a. Do you favor or oppose the **use of annual standardized tests to measure how well your child is achieving academically?**

	2024	2025
Base: Total Respondents	-	23104
Strongly favor	-	29%
Somewhat favor	-	34%
Neutral	-	19%
Somewhat oppose	-	10%
Strongly oppose	-	6%
Not sure	-	1%
Net Favor	-	63%
Net Oppose	-	16%

50. Please indicate which of the following, if any, you have done during this school year. *Select all that apply.*

RANDOMIZE 1-7

	2024	2025
Base: Total Respondents	20090	23104
Communicated with your child's teacher outside of a parent-teacher conference, either in person, by phone, or electronically	57%	51%
Attended a parent-teacher conference with your child's teacher(s)	62%	53%
Attended meetings held by parent organizations at your child's school, such as the PTA or PTO	25%	26%
Talked to the school principal	26%	23%
Talked to your child's guidance counselor	29%	27%
Reviewed information about the school's performance compared to other schools	28%	26%
Attended a school board meeting/s	14%	15%
None of these	7%	10%

51. **DELETED IN 2025**

52. How confident are you that your child will be equipped with the knowledge, skills, and competencies to succeed in the workforce?

	2024	2025
Base: Total Respondents	20090	23104
Net Extremely + Very + Somewhat Confident	94%	95%
Net Extremely + Very Confident	72%	73%
Extremely confident	34%	35%
Very confident	38%	39%
Somewhat confident	21%	22%
Not that confident	5%	4%
Not confident at all	1%	1%

53. How confident are you that your child will be well prepared for entrance into and success in college upon graduation from high school?

	2024	2025
Base: Total Respondents	20090	23104
Net Extremely + Very + Somewhat Confident	91%	92%
Net Extremely + Very Confident	68%	69%
Extremely confident	32%	32%
Very confident	36%	37%
Somewhat confident	23%	23%
Not that confident	5%	5%
Not confident at all	2%	2%
Not applicable	2%	2%

53a. Which of the following do you think your child will do immediately after they complete high school? Select one.

RANDOMIZE 1-7

	2024	2025
Base: Total Respondents	-	23104
Enroll in a technical college/vocational/trade school program	-	13%
Enroll in an apprenticeship program	-	4%
Take a gap year before college	-	5%
Enroll in an Associate degree/community college program	-	14%
Enroll in a Bachelor's degree (4-year college/university) program	-	38%
Enter the workforce	-	8%
Enter the military	-	2%

Something else (please specify)	-	1%
Not sure	-	14%

53b. If money were no object, which of the following would **YOU WANT** your child to do immediately after they complete high school? Select one.

RANDOMIZE 1-7

	2024	2025
Base: Total Respondents	-	23104
Enroll in a technical college/vocational/trade school program	-	14%
Enroll in an apprenticeship program	-	5%
Take a gap year before college	-	6%
Enroll in an Associate degree/community college program	-	11%
Enroll in a Bachelor's degree (4-year college/university) program	-	49%
Enter the workforce	-	4%
Enter the military	-	2%
Something else (please specify)	-	2%
Not sure	-	7%

54. How familiar are you with how budget decisions are made at your school?

	2024	2025
Base: Total Respondents	20090	23104
Net Familiar	57%	58%
Very familiar	20%	22%
Somewhat familiar	37%	36%
Not too familiar	33%	31%
Not familiar at all	10%	11%

55. REVISED: One way to think about a school's budget is to consider the amount of money a school spends per student over the course of a school year. Approximately how much money do you think is spent on each **public school student in your state** over the course of the school year (your best guess is fine)? \$ _____ [Give option for not sure]

	2024	2025
Base: Total Respondents	-	12844
Median	-	5000.0
Mean	-	17011.7

55a. [INSERT STATE IN WHICH THEY LIVE] spends approximately [INSERT AMOUNT FOR THEIR STATE FROM SHEET WITH 2023 CENSUS DATA] per public school student over the course of a school year. Do you think this is ...

	2024	2025
Base: Total Respondents	-	23104
Too much	-	17%
The right amount	-	39%
Too little	-	27%
Not sure	-	18%

56. DELETED IN 2025

56a. Approximately how much do you think the average salary is for a **public school teacher** in your state (your best guess is fine)? \$ _____ [Give option for not sure]

	2024	2025
Base: Total Respondents	-	16032
Median	-	45000.0
Mean	-	46013.9

56b. The average salary for a public school teacher in [INSERT STATE IN WHICH THEY LIVE: Q3] is [INSERT AMOUNT FOR THEIR STATE FROM SHEET WITH 2023 SALARY DATA]. Do you think this is ...

	2024	2025
Base: Total Respondents	-	23104
Too much	-	10%
The right amount	-	43%
Too little	-	41%
Not sure	-	6%

57. When you think about your child's report cards, do they **typically** get... *If your school uses a different grading system, use your best approximation of how your child fits into this traditional grade scale.*

	2024	2025
Base: Total Respondents	20090	23104
All A's	19%	16%
Mostly A's and B's	52%	54%
Mostly B's	9%	10%
Mostly B's and C's	12%	12%
Mostly C's	2%	2%
Mostly C's and D's	2%	2%
Mostly D's	0.5%	1%
Mostly D's and F's	1%	1%
Mostly F's	0.2%	0.2%
Not sure	2%	2%

58. Where do you usually get your **information about local education issues and opportunities both in-school and outside of school?** (Select up to 3 of your top information sources)

RANDOMIZE 1-15

	2024	2025
Base: Total Respondents	20090	23104
Communication from the school or district	44%	39%
Your child's teacher(s)	40%	38%
Place of worship (church, mosque, synagogue, etc.)	3%	3%
Community groups	9%	10%
Word-of-mouth from other parents	27%	24%
Parent groups (such as PTA, PTO)	21%	21%
Pediatrician or other health care professionals	4%	3%
Academics/education/learning experts	9%	10%
Employers and business community	3%	4%
Parent websites/blogs	15%	15%
Social media (Facebook, TikTok, Instagram, X, etc.)	21%	22%
Local TV news	11%	12%
National TV news	4%	6%
Radio	2%	3%
Newspaper	4%	4%
Other (please specify)	1%	1%
None of the above/don't look at information on local education issues/opportunities	5%	5%

[EDUCATIONAL CHOICE POLICY SUPPORT]

60a. Are you aware of any of the following educational choice programs in your state?

		2024	2025
Charter schools			
Base: Total Respondents		-	23104
Yes, my state has this type of program		-	69%
No, my state does not have this type of program		-	8%
Not sure		-	23%
School vouchers			
Base: Total Respondents		-	23104
Yes, my state has this type of program		-	45%
No, my state does not have this type of program		-	14%
Not sure		-	41%
Education savings accounts			
Base: Total Respondents		-	23104
Yes, my state has this type of program		-	45%
No, my state does not have this type of program		-	12%
Not sure		-	43%
Open enrollment			
Base: Total Respondents		-	23104
Yes, my state has this type of program		-	59%
No, my state does not have this type of program		-	9%
Not sure		-	32%

60b. Based on what you know, or have heard from others ... In general, do you favor or oppose ...

		2024	2025
Charter schools: Public schools that have more control over their own budget, staff, and curriculum, and are exempt from some public school regulations in exchange for greater accountability for results.	Unweighted Base	-	23104
Base: Total Respondents	-		23104
Strongly favor	-	36%	
Somewhat favor	-	32%	
Neutral	-	21%	
Somewhat oppose	-	4%	
Strongly oppose	-	3%	
Not sure	-	4%	
School vouchers: A system that gives parents a “voucher” to pay for partial or full tuition at the school of their choice, whether that school is public, private, religious, etc.'	Unweighted Base	-	23104
Base: Total Respondents	-		23104
Strongly favor	-	41%	
Somewhat favor	-	28%	
Neutral	-	18%	

Education savings account or ESA: A government savings account where parents can use the funds for multiple educational purposes like tutoring, textbooks, therapy, tuition, etc.'	Somewhat oppose	-	5%
	Strongly oppose	-	5%
	Not sure	-	4%
Open enrollment: Allows students to transfer to the public school of their choice, instead of just the school they are assigned to, based on where they live.'	Unweighted Base	-	23104
	Base: Total Respondents	-	23104
	Strongly favor	-	46%
	Somewhat favor	-	31%
	Neutral	-	17%
	Somewhat oppose	-	2%
	Strongly oppose	-	1%
	Not sure	-	4%
	Unweighted Base	-	23104
	Base: Total Respondents	-	23104
	Strongly favor	-	46%
	Somewhat favor	-	31%
	Neutral	-	16%
	Somewhat oppose	-	3%
	Strongly oppose	-	1%
	Not sure	-	2%

DEMOGRAPHICS

These last few questions are for statistical purposes only.

59. What is your age? **NUMERIC. MIN=0, MAX=999.**

	2024	2025
Base: Total Respondents	20090	23104
Median	42.0	41.0
Mean	42.1	41.7

60. How would you describe the area in which you live?

	2024	2025
Base: Total Respondents	20090	23104
Urban	29%	33%
Suburban	47%	44%
Small town	10%	10%
Rural	14%	14%

61. What is your current marital status?

	2024	2025
Base: Total Respondents	20090	23104
Married	65%	61%
Single	14%	16%
Single, living with partner	9%	11%
Separated/divorced	10%	10%
Widowed	2%	2%

62. What is the last grade that you completed in school?

	2024	2025
Base: Total Respondents	20090	23104
Less than 6th grade	0.3%	0.3%
6th, 7th or 8th grade	1%	1%
9th, 10th or 11th grade	2%	2%
12th grade, no diploma	1%	1%
High school graduate	16%	19%
Some college, no degree	18%	18%
Vocational training/2-year college degree	15%	14%
4-year college/bachelor's degree	30%	28%
Postgraduate/master's degree/professional degree	17%	16%

63. How often do you attend religious/faith services (aside from weddings and funerals)?

	2024	2025
Base: Total Respondents	20090	23104
More than once a week	6%	8%
Once a week	23%	23%
A few times a month	13%	13%
A few times a year	14%	13%
Only on special occasions or holidays	7%	7%
Rarely/never	36%	34%
Prefer not to answer	2%	2%

64. What is your present religion, if any? *Select all that apply.*

	2024	2025
Base: Total Respondents	20090	23104
Buddhist	1%	1%
Catholic	27%	27%
Hindu	1%	1%
Jewish	2%	2%
Mormon	2%	2%
Muslim	2%	2%

Orthodox (Greek, Armenian, Russian Orthodox)	1%	1%
Protestant (Baptist, Methodist, Presbyterian, Lutheran, Episcopalian, Pentecostal, etc.)	28%	28%
Something else (Please specify)	8%	8%
Agnostic	5%	4%
Atheist	4%	3%
Nothing in particular [EXCLUSIVE]	18%	17%
Prefer not to say [EXCLUSIVE]	4%	4%

65. What is your current employment status?

	2024	2025
Base: Total Respondents	20090	23104
Employed full time	67%	67%
Employed part time	10%	10%
Student	1%	1%
Homemaker	13%	13%
Retired	2%	2%
Unemployed, looking for work	5%	5%
Other	2%	2%
Employed (full+part time)	76%	77%

66. Is your household a single income or dual income household?

	2024	2025
Base: Total Respondents	20090	23104
Single income	51%	56%
Dual income	48%	43%
Other	1%	1%

67. How many people live regularly in your household, including yourself? ____ [NUMERIC 1-99; REQUIRED]

	2024	2025
Base: Total Respondents (excl outliers)	20064	23080
Median	4.0	4.0
Mean	4.0	3.9

68. What was your approximate annual household income for 2024, before taxes, from all sources?

	2024	2025
Base: Total Respondents	-	23104
Under \$50,000	-	27%
\$50,000 to just under \$100,000	-	33%
\$100,000 to just under \$200,000	-	32%
\$200,000 to just under \$500,000	-	7%
\$500,000 or more	-	1%

68a. What was your approximate annual household income for 2024, before taxes, from all sources?

	2024	2025
Base: Total Respondents	-	23104
[IF Q68 UNDER \$50,000, SHOW:]		
\$0 to just under \$5,000	-	4%
\$5,000 to just under \$10,000	-	2%
\$10,000 to just under \$15,000	-	2%
\$15,000 to just under \$20,000	-	2%
\$20,000 to just under \$25,000	-	3%
\$25,000 to just under \$30,000	-	3%
\$30,000 to just under \$35,000	-	3%
\$35,000 to just under \$40,000	-	3%
\$40,000 to just under \$45,000	-	2%
\$45,000 to just under \$50,000	-	3%
[IF Q68 \$50,000 TO JUST UNDER \$100,000, SHOW:]		
\$50,000 to just under \$55,000	-	5%
\$55,000 to just under \$60,000	-	5%
\$60,000 to just under \$65,000	-	3%
\$65,000 to just under \$70,000	-	4%
\$70,000 to just under \$75,000	-	3%
\$75,000 to just under \$80,000	-	4%
\$80,000 to just under \$85,000	-	2%
\$85,000 to just under \$90,000	-	2%
\$90,000 to just under \$95,000	-	2%
\$95,000 to just under \$100,000	-	3%
[IF Q68 \$100,000 TO JUST UNDER \$200,000, SHOW:]		
\$100,000 to just under \$110,000	-	5%
\$110,000 to just under \$120,000	-	4%
\$120,000 to just under \$130,000	-	4%
\$130,000 to just under \$140,000	-	2%
\$140,000 to just under \$150,000	-	6%

\$150,000 to just under \$160,000	-	3%
\$160,000 to just under \$170,000	-	2%
\$170,000 to just under \$180,000	-	2%
\$180,000 to just under \$190,000	-	1%
\$190,000 to just under \$200,000	-	2%
[IF Q68 \$200,000 TO JUST UNDER \$500,000, SHOW:]		
\$200,000 to just under \$220,000	-	1%
\$220,000 to just under \$240,000	-	1%
\$240,000 to just under \$260,000	-	1%
\$260,000 to just under \$280,000	-	1%
\$280,000 to just under \$300,000	-	1%
\$300,000 to just under \$320,000	-	0%
\$320,000 to just under \$340,000	-	0%
\$340,000 to just under \$360,000	-	0%
\$360,000 to just under \$380,000	-	0%
\$380,000 to just under \$400,000	-	0%
\$400,000 to just under \$420,000	-	0%
\$420,000 to just under \$440,000	-	0%
\$440,000 to just under \$460,000	-	0%
\$460,000 to just under \$480,000	-	0%
\$480,000 to just under \$500,000	-	0%
\$500,000 or more	-	1%
Mean (using category midpoints)	-	101353.8
Median (using category midpoints)	-	77500.0

69. Did you vote in the last presidential election in 2024?

	2024	2025
Base: Total Respondents	20090	23104
Yes	80%	78%
No	19%	21%
Not sure	1%	1%

69a. [IF VOTED IN 2024] In the 2024 presidential election, who did you vote for ...

	2024	2025
Base: Voted in 2024	-	18023
Donald Trump, the Republican	-	53%
Kamala Harris, the Democrat	-	42%
Someone else	-	4%

70. REVISED: What political party do you most affiliate with?

	2024	2025
Base: Total Respondents	-	23104
Democratic	-	32%
Republican	-	36%
Independent	-	20%
Democratic Socialists/Green Party	-	1%
Libertarian	-	1%
Another party	-	0%
I am not affiliated with a party	-	11%

71. REVISED: When thinking about social issues, do you consider yourself to be...?

	2024	2025
Base: Total Respondents	-	23104
Very liberal / progressive / left	-	10%
Liberal / progressive / left	-	12%
Moderate leaning liberal / progressive / left	-	22%
Moderate leaning conservative / right	-	19%
Conservative / right	-	15%
Very conservative / right	-	9%
Prefer not to answer	-	13%

72. What language does your child speak at home most of the time?

	2024	2025
Base: Total Respondents	-	23104
English	-	97%
Spanish	-	2%
Another language (Please specify)	-	1%
Prefer not to say	-	0.3%

73. [IF CHILD SPEAKS ANOTHER LANGUAGE AT HOME] Is your child an English Language Learner (ELL), meaning they receive extra support learning English in school?

	2024	2025
Base: Child speaks other language at home	-	572
Yes	-	46%
No	-	53%
Prefer not to say	-	1%

74. Are you currently in any of the following professions?

RANDOMIZE 1 - 5

	2024	2025
Base: Total Respondents	-	23104
Doctor	-	1%
Lawyer	-	1%
K-12 Teacher	-	5%
Electrician	-	1%
Plumber	-	1%
None of the above	-	91%

Thank you for participating in this survey. Your opinions are very valuable to us!